



THE CONNECTION

Economic Development and Our Community

Taxable Sales

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Overview

Cities in DFW generate significant revenue from sales tax, second only to property taxes. The state of Texas levies a **6.25%** sales tax and permits cities to charge an additional tax of up to 2%. Many cities, particularly larger ones like Dallas, allocate 1% to the city's general fund and the remaining 1% to specific purposes like public transit or special districts.

The Texas Comptroller's office collects all sales tax revenue from businesses and then distributes the cities' shares, but not before deducting an administrative fee. This fee means that cities don't get the full amount of tax collected; the final amount they receive is slightly less.

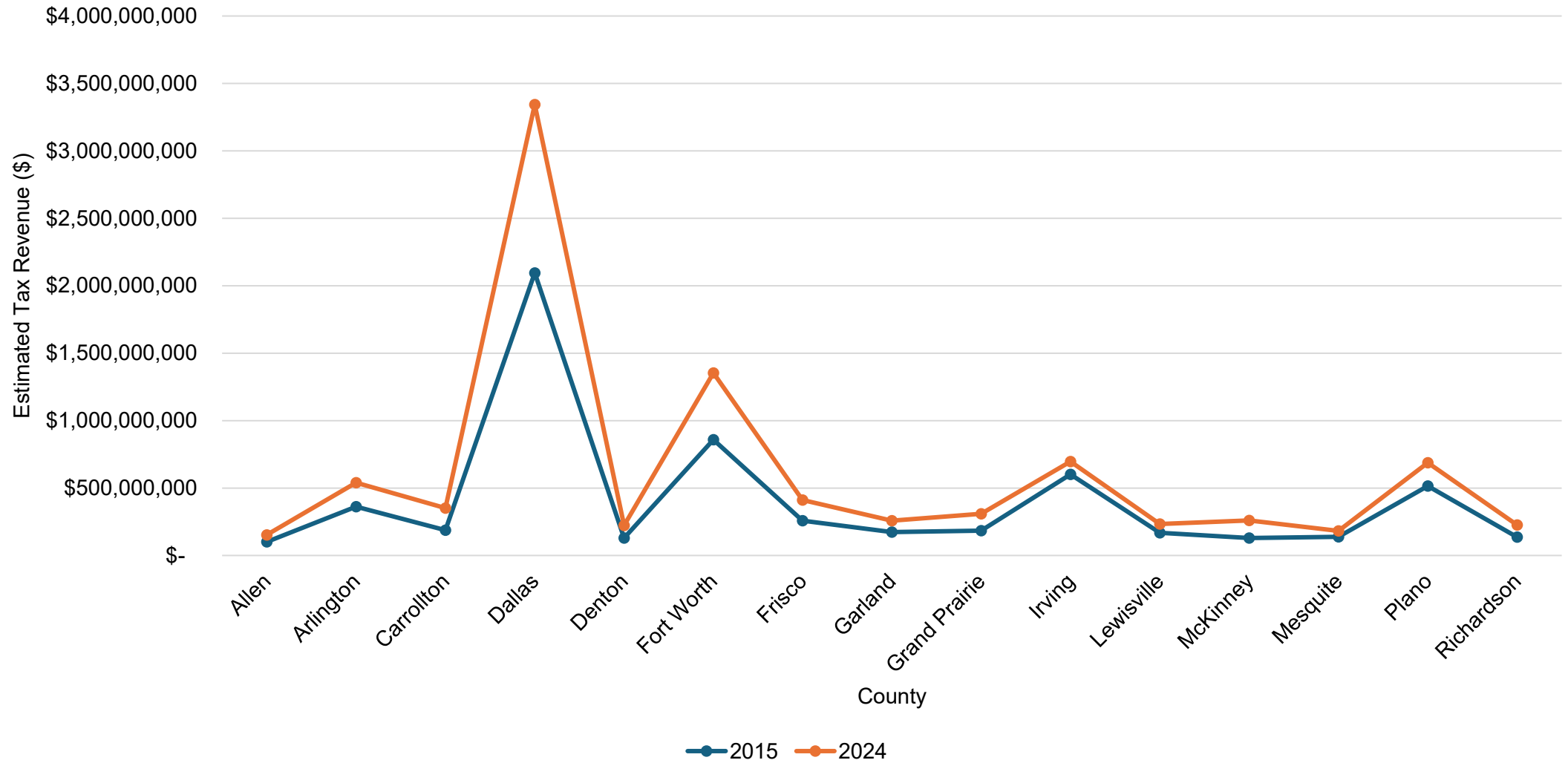
In 2024, the combined sales tax revenue for Dallas, Fort Worth, Irving, Plano, and Arlington exceeded **\$6.5 billion**, including the state's portion. Dallas alone was a major contributor, generating over **\$3.3 billion**, with Fort Worth contributing **\$1.4 billion**.

While counties like Dallas, Tarrant, Collin, and Denton are top producers of taxable sales, they don't charge a sales tax themselves. Analyzing taxable sales by industry shows which sectors are driving this revenue and employment.

In 2024, the retail trade and accommodation and food services industries generated the most taxable sales and employed the most people across Tarrant, Collin, and Denton counties. Dallas County stood out as a leader in retail, wholesale trade, and accommodation and food services, all of which are major contributors to both taxable sales and employment in the region.



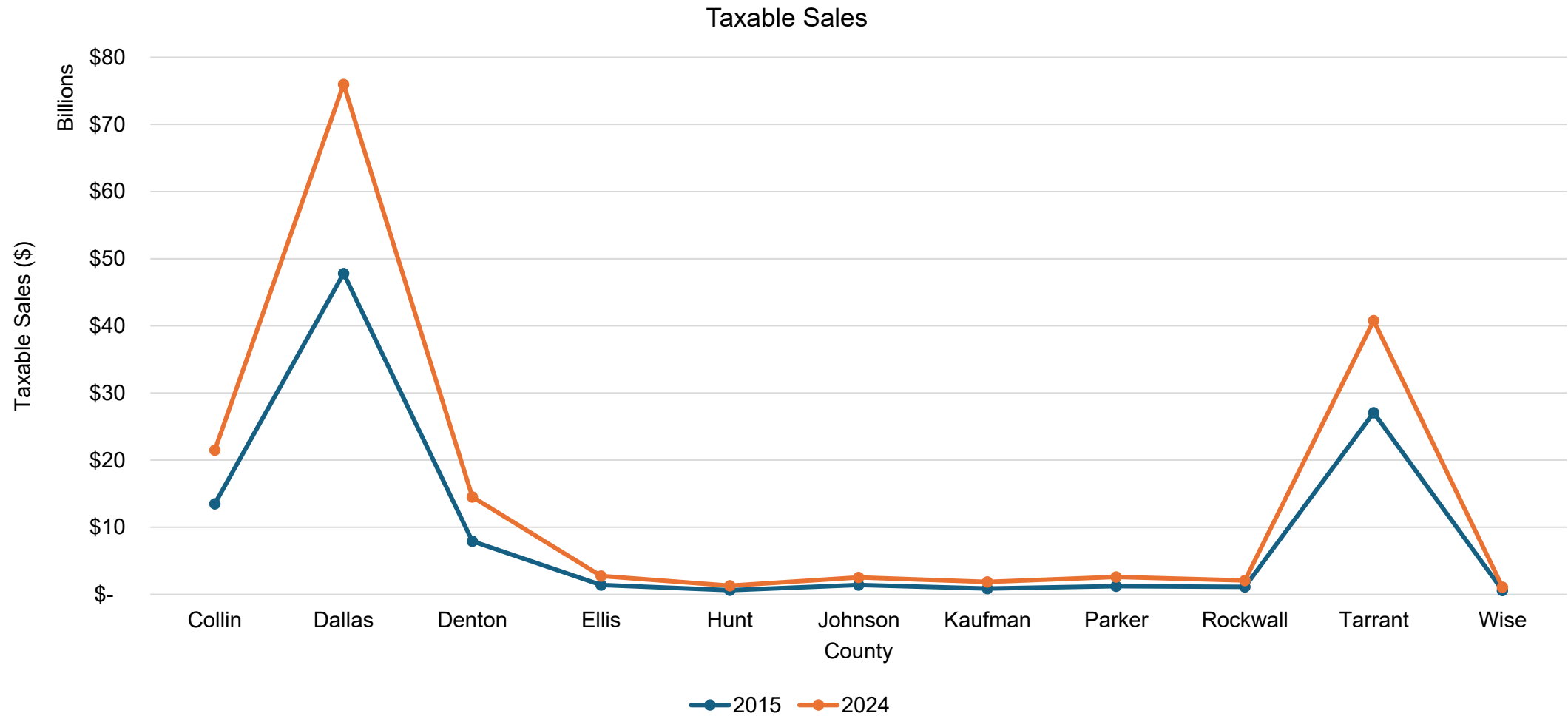
Estimated Tax Revenue by City



Note: Sales tax is calculated at a rate of 8.25%

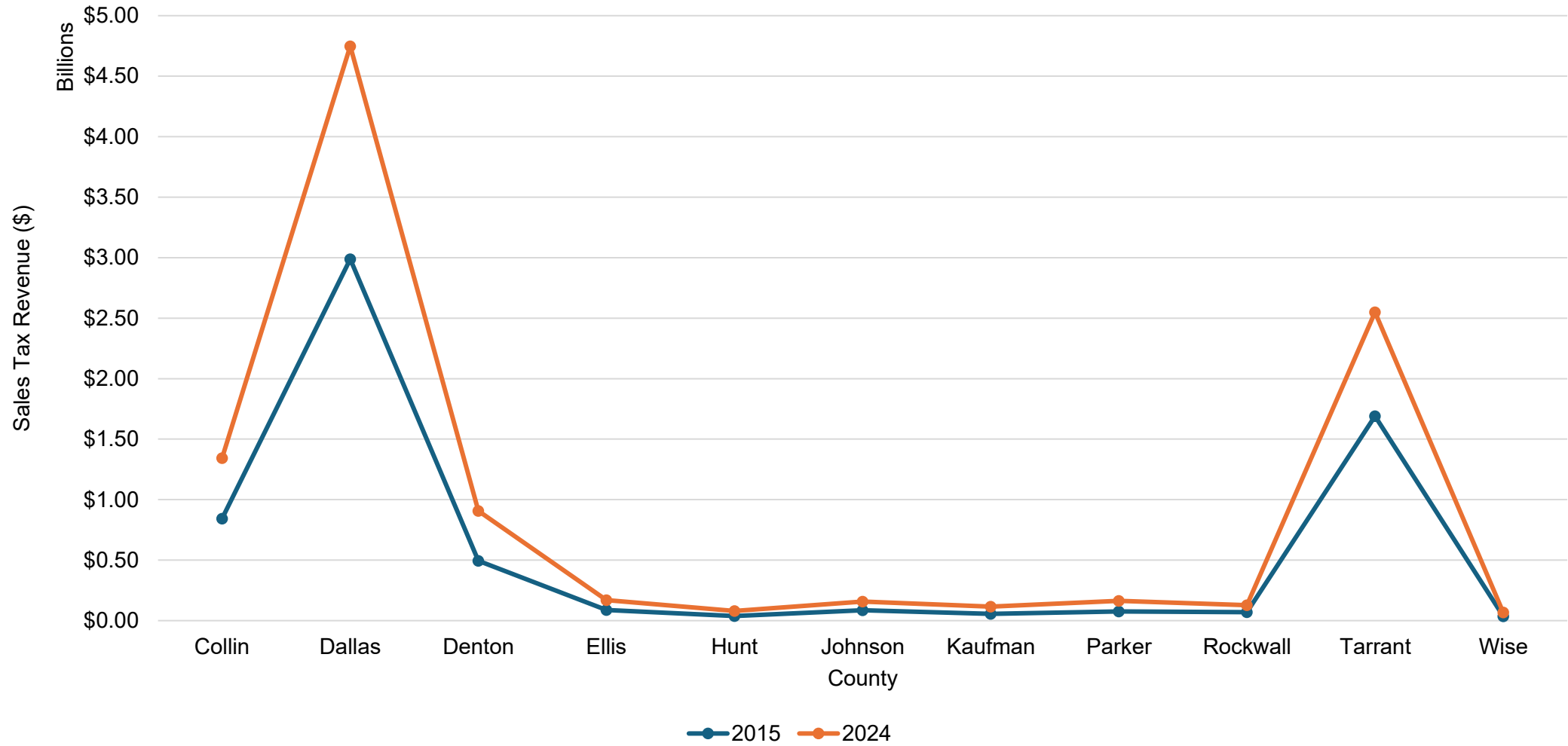


Taxable Sales by County





Estimated Sales Tax Revenue by County



Note: Sales tax is calculated at a rate of 6.25%



Dallas County: Taxable Sales & Jobs by Industry

		2015	2024	2015 – 2024	2015	2024
	Industry	Taxable Sales	Taxable Sales	% Change in Taxable Sales	Jobs	Jobs
1	Retail Trade	\$15,930,479,899	\$22,718,304,749	43%	153,641	153,867
2	Wholesale Trade	\$4,206,557,480	\$9,137,105,276	117%	112,673	110,255
3	Accommodation/Food Services	\$5,507,593,418	\$9,055,847,902	64%	136,513	151,858
4	Utilities	\$3,389,314,180	\$5,361,217,515	58%	4,582	5,184
5	Construction	\$2,862,463,809	\$4,794,102,497	67%	99,458	123,088
6	Information	\$3,433,430,514	\$4,677,554,630	36%	49,714	44,660
7	Manufacturing	\$2,807,055,859	\$4,663,805,483	66%	108,132	128,828
8	Admin/Support/Waste Mgmt/Remediation Services	\$1,922,955,124	\$3,258,332,567	69%	165,839	174,327
9	Mining/Quarrying/Oil and Gas Extraction	\$1,998,601,233	\$2,751,371,578	38%	8,869	6,065
10	Professional/Scientific/Technical Services	\$1,696,727,331	\$2,103,342,163	24%	152,434	205,240
11	Other Services (except Public Administration)	\$1,216,732,660	\$1,867,038,852	53%	96,821	98,684
12	Real Estate/Rental/Leasing	\$793,136,393	\$1,645,176,289	107%	45,155	59,972
13	Arts/Entertainment/Recreation	\$871,151,254	\$1,241,449,831	43%	21,550	23,228
14	Transportation/Warehousing	\$361,200,247	\$908,434,087	152%	71,834	123,741
15	Finance/Insurance	\$327,052,970	\$801,082,876	145%	128,222	124,208
16	Public Administration	\$195,217,949	\$374,680,320	92%	180,649	197,712
17	Health Care/Social Assistance	\$111,062,457	\$148,189,791	33%	167,620	193,521
18	Educational Services	\$70,990,237	\$133,908,161	89%	32,699	36,874
19	Management of Companies/Enterprises	\$88,973,842	\$77,130,252	-13%	30,585	41,331
20	Agriculture/Forestry/Fishing/Hunting	\$15,551,088	\$29,718,636	91%	1,428	2,109

Note: The Unclassified Industry category is not included due to insufficient data.

Source: Texas Open Data Portal, Lightcast, 2025.



Tarrant County: Taxable Sales & Jobs by Industry

Industry		2015	2024	2015 – 2024 % Change in Taxable Sales	2015 Jobs	2024 Jobs
1	Retail Trade	\$12,523,962,311	\$17,379,356,345	39%	102,347	113,613
2	Accommodation/Food Services	\$4,189,968,466	\$7,155,845,057	71%	85,943	105,200
3	Wholesale Trade	\$2,312,184,058	\$4,461,967,384	93%	43,159	50,761
4	Construction	\$1,068,751,553	\$2,150,387,947	101%	56,402	77,443
5	Manufacturing	\$1,640,604,522	\$2,041,171,195	24%	84,625	93,477
6	Admin/Support/Waste Mgmt/Remediation Services	\$884,731,957	\$1,503,351,781	70%	65,584	76,561
7	Other Services (except Public Administration)	\$709,576,096	\$1,077,635,370	52%	58,958	59,580
8	Arts/Entertainment/Recreation	\$649,534,967	\$1,053,136,960	62%	18,047	20,272
9	Real Estate/Rental/Leasing	\$489,511,246	\$746,642,358	53%	16,372	21,328
10	Mining/Quarrying/Oil and Gas Extraction	\$992,150,047	\$657,223,227	-34%	9,387	3,486
11	Professional/Scientific/Technical Services	\$391,297,175	\$609,162,217	56%	42,129	63,313
12	Transportation/Warehousing	\$220,285,556	\$595,158,822	170%	70,829	98,655
13	Information	\$598,360,795	\$541,088,123	-10%	11,510	10,977
14	Finance/Insurance	\$110,327,326	\$269,973,502	145%	40,745	54,270
15	Public Administration	\$106,323,376	\$154,725,560	46%	118,260	122,888
16	Health Care/Social Assistance	\$63,087,978	\$123,633,163	96%	102,735	126,465
17	Utilities	\$65,788,197	\$46,848,153	-29%	1,651	2,699
18	Management of Companies/Enterprises	\$6,980,597	\$35,115,530	403%	6,465	7,448
19	Agriculture/Forestry/Fishing/Hunting	\$12,697,016	\$23,649,019	86%	1,892	1,116
20	Educational Services	\$18,167,756	\$22,338,023	23%	13,802	20,119

Note: The Unclassified Industry category is not included due to insufficient data.

Source: Texas Open Data Portal, Lightcast, 2025.



Collin County: Taxable Sales & Jobs by Industry

Industry		2015	2024	2015 - 2024 % Change in Taxable Sales	2015 Jobs	2024 Jobs
1	Retail Trade	\$6,596,142,790	\$9,287,714,741	41%	47,497	60,573
2	Accommodation/Food Services	\$1,789,452,989	\$3,588,088,995	101%	37,455	53,083
3	Wholesale Trade	\$597,238,422	\$2,084,769,641	249%	14,860	20,327
4	Construction	\$1,036,285,185	\$1,078,636,040	4%	20,352	29,840
5	Admin/Support/Waste Mgmt/Remediation Services	\$751,209,714	\$1,055,005,225	40%	25,984	31,882
6	Manufacturing	\$365,930,183	\$889,393,681	143%	24,456	30,851
7	Professional/Scientific/Technical Services	\$684,845,805	\$853,548,459	25%	40,818	75,630
8	Information	\$391,064,349	\$668,235,217	71%	15,331	20,651
9	Other Services (except Public Administration)	\$308,028,833	\$595,243,358	93%	22,895	30,720
10	Arts/Entertainment/Recreation	\$228,292,014	\$586,348,393	157%	7,222	10,892
11	Finance/Insurance	\$100,703,597	\$235,231,274	134%	32,753	71,337
12	Real Estate/Rental/Leasing	\$393,888,844	\$206,346,820	-48%	9,779	13,143
13	Public Administration	\$43,210,645	\$94,100,854	118%	48,635	64,487
14	Mining/Quarrying/Oil and Gas Extraction	\$70,332,727	\$92,257,221	31%	923	1,276
15	Health Care/Social Assistance	\$44,350,114	\$62,386,303	41%	44,174	64,609
16	Transportation/Warehousing	\$16,952,565	\$58,868,286	247%	4,901	10,505
17	Management of Companies/Enterprises	\$49,923,046	\$26,636,841	-47%	8,749	14,496
18	Agriculture/Forestry/Fishing/Hunting	\$6,480,331	\$23,007,646	255%	750	842
19	Educational Services	\$8,087,102	\$14,461,707	79%	5,231	9,629
20	Utilities	\$6,605,341	\$4,901,305	-26%	793	685

Note: The Unclassified Industry category is not included due to insufficient data.

Source: Texas Open Data Portal, Lightcast, 2025.



Denton County: Taxable Sales & Jobs by Industry

				2015 – 2024 % Change in Taxable Sales	2015 Jobs	2024 Jobs
	Industry	2015	2024			
1	Retail Trade	\$4,228,671,735	\$6,650,809,085	57%	33,228	39,233
2	Accommodation/Food Services	\$1,109,540,515	\$2,385,160,919	115%	26,156	36,092
3	Wholesale Trade	\$555,059,020	\$1,545,876,514	179%	11,718	17,734
4	Construction	\$333,660,982	\$686,037,743	106%	15,764	24,331
5	Admin/Support/Waste Mgmt/Remediation Services	\$283,097,380	\$608,706,016	115%	16,665	22,139
6	Manufacturing	\$306,982,909	\$477,572,506	56%	15,716	20,861
7	Other Services (except Public Administration)	\$202,468,420	\$433,760,481	114%	15,073	17,834
8	Arts/Entertainment/Recreation	\$138,118,004	\$300,307,753	117%	4,499	6,995
9	Finance/Insurance	\$26,964,446	\$249,381,300	825%	10,347	17,055
10	Real Estate/Rental/Leasing	\$101,170,685	\$229,266,361	127%	4,859	7,873
11	Professional/Scientific/Technical Services	\$196,210,772	\$227,410,602	16%	16,107	25,530
12	Utilities	\$112,543,731	\$220,686,080	96%	611	950
13	Information	\$179,529,451	\$142,718,324	-21%	3,110	4,187
14	Public Administration	\$78,104,137	\$142,503,924	82%	37,794	52,127
15	Management of Companies/Enterprises	\$1,605,058	\$40,005,454	2392%	1,919	3,331
16	Health Care/Social Assistance	\$18,951,562	\$38,371,680	102%	28,681	36,896
17	Transportation/Warehousing	\$16,460,061	\$26,976,542	64%	9,411	22,159
18	Educational Services	\$7,317,300	\$21,415,523	193%	4,048	6,209
19	Mining/Quarrying/Oil and Gas Extraction	\$8,513,939	\$13,840,983	63%	528	453
20	Agriculture/Forestry/Fishing/Hunting	\$2,160,110	\$11,342,424	425%	847	700

Note: The Unclassified Industry category is not included due to insufficient data.

Source: Texas Open Data Portal, Lightcast, 2025.

An Economic Engine for the Region

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