



THE CONNECTION

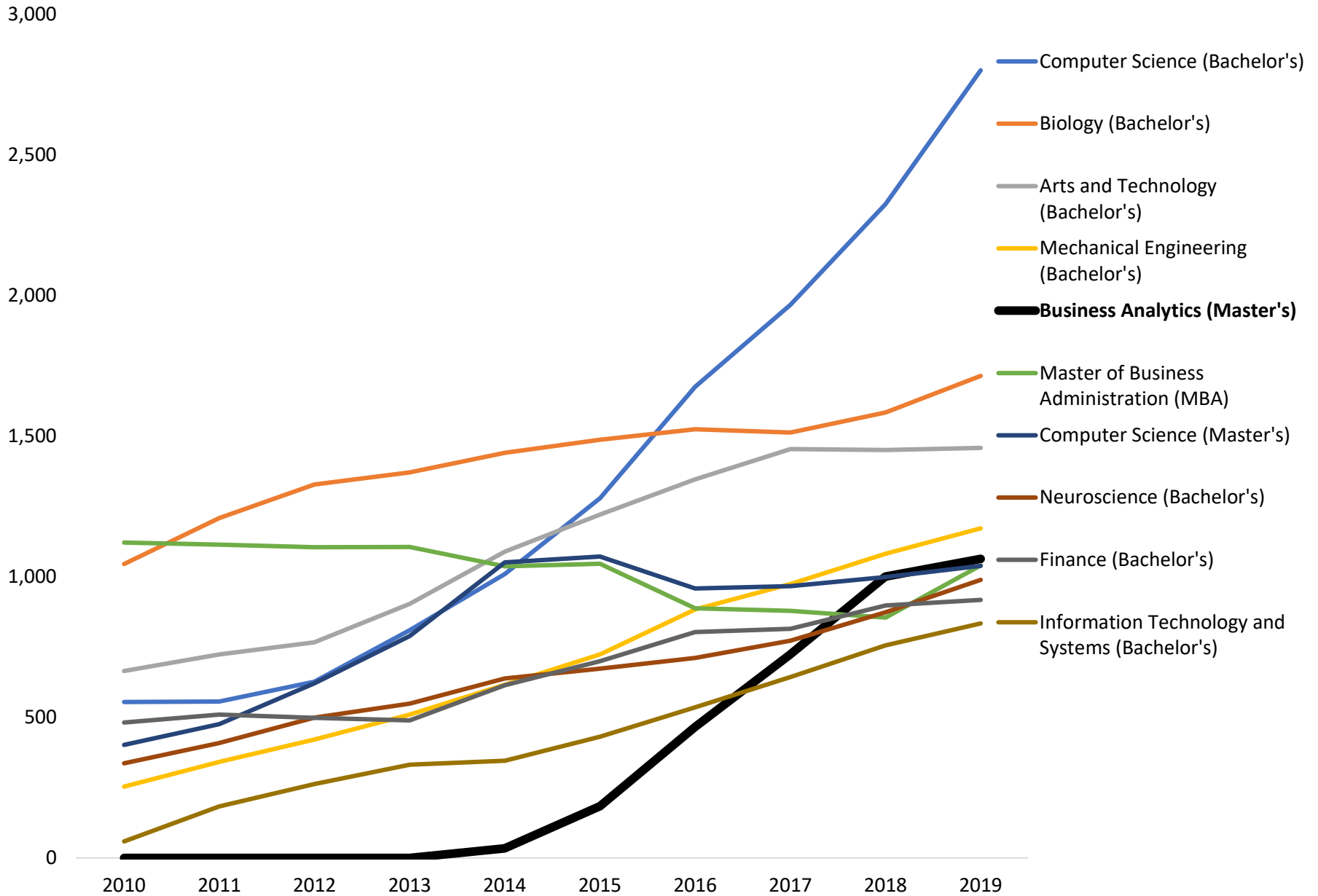
Economic Development and Our Community

*Campus to Career:
Employment Outcomes
for Business Analytics Graduates*

Published June 2, 2020

Source: UT Dallas, 2020

Top Degree Programs by Enrollment at UT Dallas



The **Master of Science in Business Analytics** program at the Naveen Jindal School of Management is the largest and fastest-growing graduate degree program at the University of Texas at Dallas. Since its launch in 2014, the program has grown to over 1,000 students enrolled in Fall 2019.

Year	Enrollment	Share of Total Master's Enrollment
2014	34	0.5%
2015	184	2.4%
2016	466	6.1%
2017	723	9.7%
2018	1,000	14.2%
2019	1,063	15.8%

Source: UT Dallas, 2020

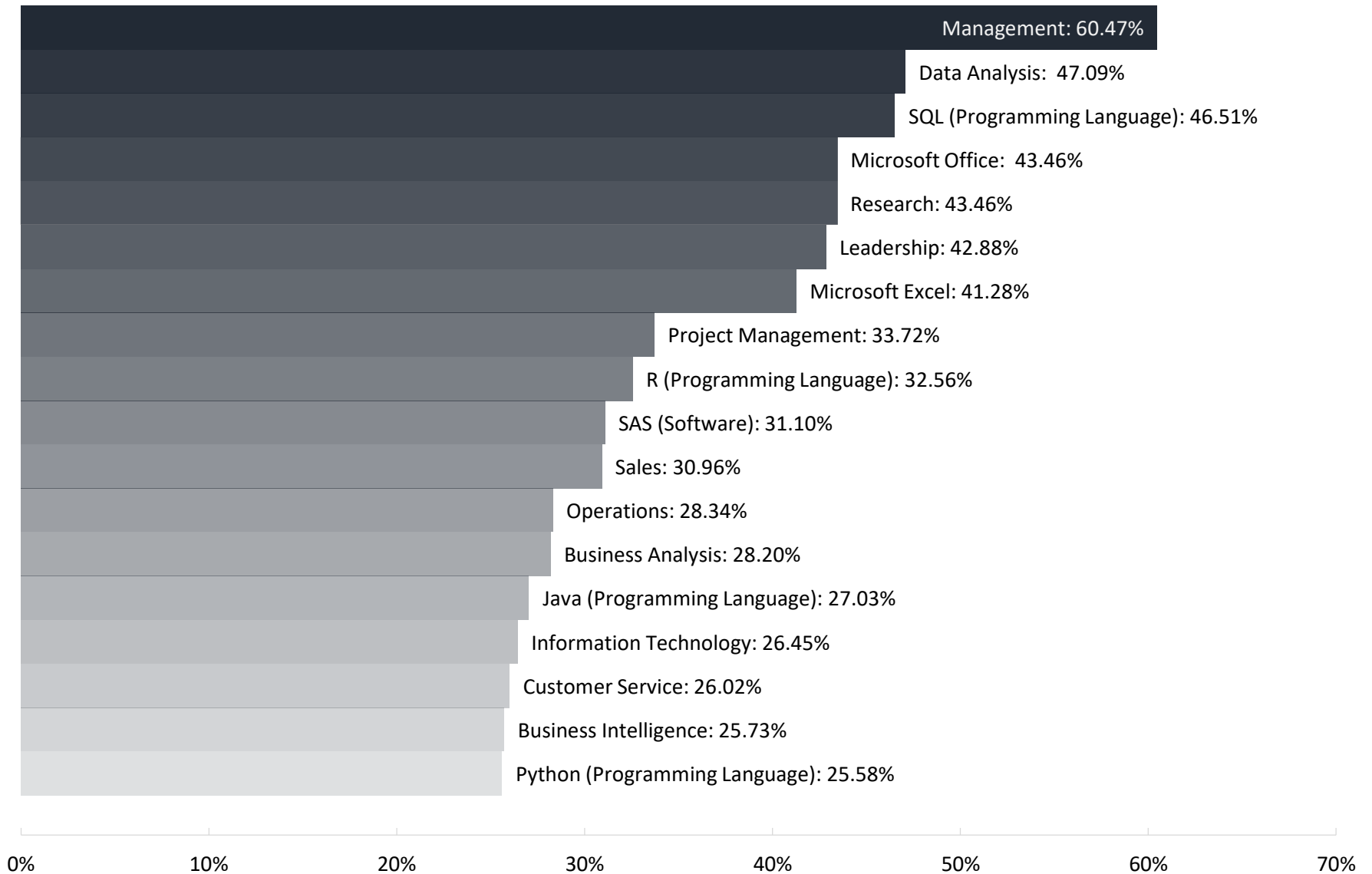
As of the Fall 2019 semester, nearly 1 in every 6 master's students at UT Dallas is pursuing a Master of Science in Business Analytics.

Graduates of UT Dallas' Business Analytics program boast a varied but consistent set of universally valuable skills in management, programming, and business analysis.

They find employment in a wide array of fields that are looking to capitalize on their skills and experience.

Top Skills of UT Dallas Business Analytics Graduates

Source: Emsi, 2020

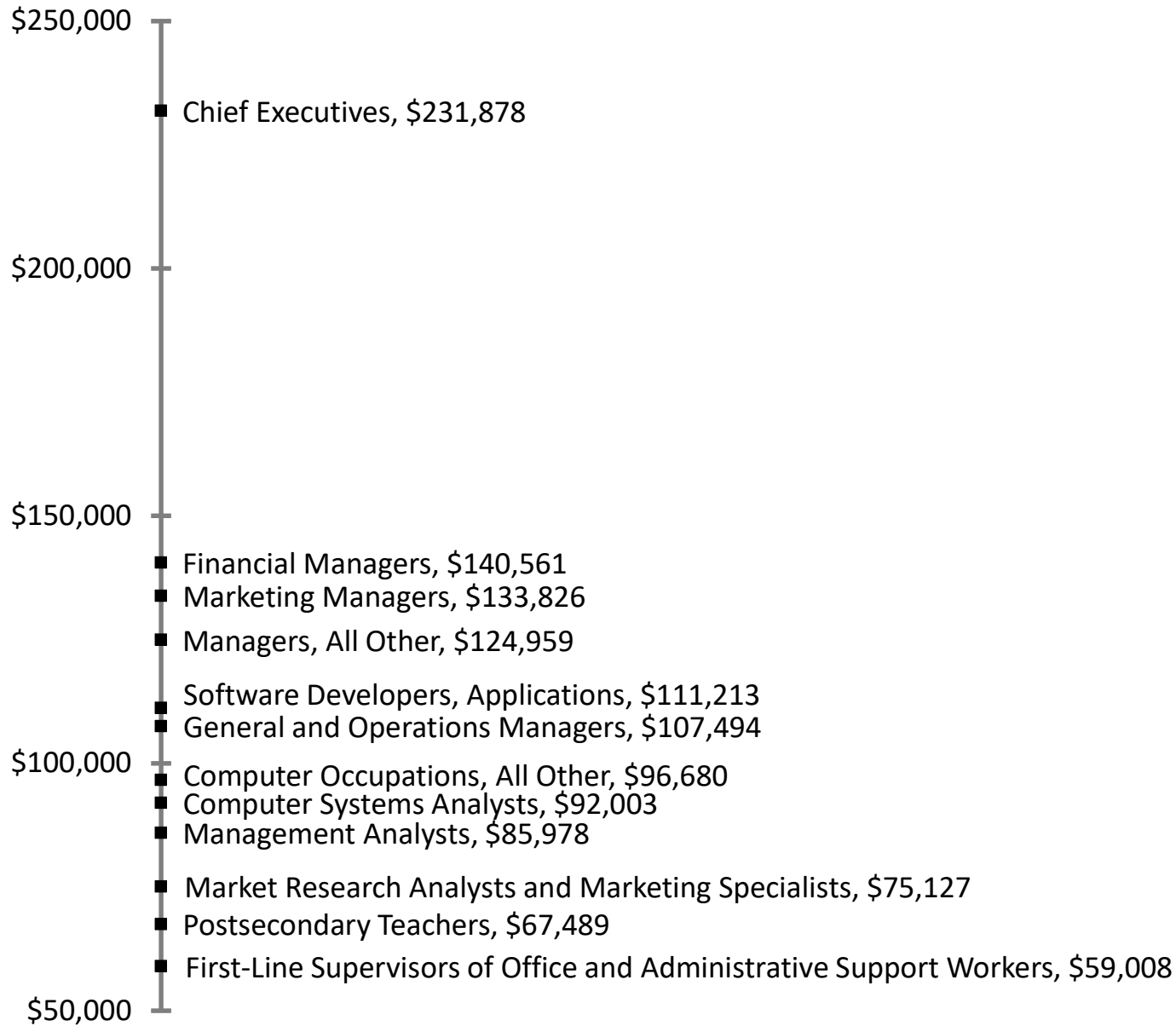


A word cloud of job titles in various shades of blue. The most prominent titles are 'Data Scientists' and 'Software Engineers' in the largest font. Other large titles include 'Data Analysts', 'Teaching Assistants', 'Data Analytics Managers', 'Business Owners', 'Data Engineers', 'GIS Analysts', 'Chief Executive Officers (CEO)', 'Transportation Analysts', 'Business Analysis Managers', 'Research Assistants', 'IT Managers', 'Directors of Risk Management', 'Planning Coordinators', 'Senior Consultants', 'Biostatisticians', 'Data Managers', 'Professors', 'Presidents', 'Vice Presidents', 'Statisticians', 'Modeling Managers', 'Delivery Managers', 'Analytics Managers (Management)', 'Vice Presidents (VP) of Technology', 'Senior Java Software Engineers', 'Assistant Professors', 'Actuarial Analysts', 'Data Architects', 'Business Intelligence Managers', 'IT Support Managers', 'Business Development Leaders', 'Analytics Consultants', 'Principal Scientists', 'Lead Consultants', 'Adjunct Professors', 'Actuarial Assistants', 'Financial Analysts', 'Analytics Analysts', 'Business Owners', 'Directors of Education', 'Directors of Information Systems', 'Laboratory Technicians (Life, Physical, and Social Science)', 'Analytics Managers (Computer and Mathematical)', 'Advisory Services Managers', 'Program Managers (Management)', 'Directors of Strategy', 'Project Managers (Management)', 'Members of the Board of Directors', and 'Directors of Strategy'.

Source: Emsi, 2020

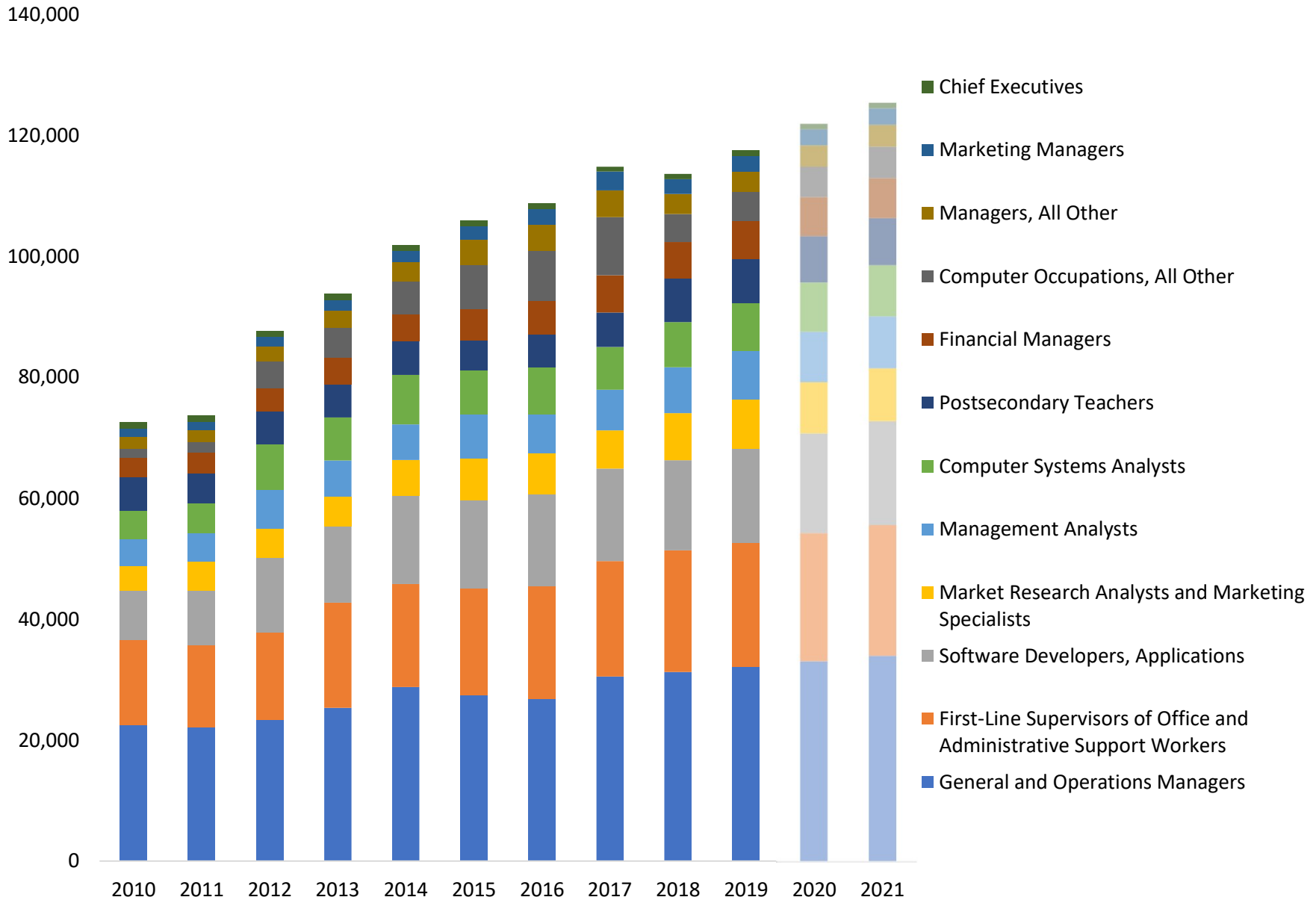
Source: Emsi, 2020

Median Salary Range for Business Analytics Occupations in DFW



Source: Emsi, 2020

Business Analytics Hires in DFW



Since it began in 2014, UT Dallas' M.S. Business Analytics program has become the largest program of its kind in the area. In 2018, it produced two thirds of all business analytics master's graduates in DFW.

Year	UT Dallas Business Analytics Master's Graduates	All DFW Schools Business Analytics Master's Graduates	UT Dallas Share
2014	4	105	4%
2015	159	268	59%
2016	288	489	59%
2017	444	678	65%
2018	677	1,033	66%

Source: Emsi, 2020

Questions?

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