




THE UNIVERSITY OF TEXAS AT DALLAS
Office of Facilities & Economic Development



Economic Development Partnership Guide



UT Dallas' priority is to serve as **“an economic engine for the region.”** With more than \$116 million spent on research expenditures in 2023 and nearly 31,000 students enrolled, the University is central to the region's business ecosystem and plays a significant role in attracting new business to North Texas.

Not only is UT Dallas a pipeline for DFW's workforce, but its students also comprise a large portion of the region's current workforce. The University of Texas at Dallas has become the alma mater of more than 140,000 alumni since its founding in 1969, and approximately two-thirds live in the Metroplex. UTD itself is a key economic development player in the region. It still owns more than 100 acres of undeveloped land. Beginning in December 2026, UT Dallas will have a stop on the DART Silver Line adjacent to Northside, a mixed-use, transit-oriented development on the north side of campus.

The University continues to search for opportunities and create partnerships to expand its vision of developing a transformational, intellectual village on campus. This brochure provides examples of how your business can partner with UT Dallas.



UTDesign

UTDesign connects companies to teams of senior students from the Erik Jonsson School of Engineering and Computer Science who are skilled in biomedical, mechanical, electrical and computer engineering, as well as computer science. UT Dallas students offer fresh ideas and creativity to find solutions to companies' challenges.

In fact, UT Dallas teams have won six consecutive first place prizes at the American Society of Mechanical Engineers Manufacturing Science and Engineering Conference for their UTDesign capstone projects. These projects offer companies opportunity to retain intellectual property using UT Dallas intellectual capital. Visit <https://utdesign.utdallas.edu/> for more information.



Naveen Jindal School of Management Career Management Center (CMC)

As of Spring 2024, nearly 10,000 students were enrolled in the UT Dallas Naveen Jindal School of Management. Our Full-Time MBA program was recently ranked No. 15 (tied) among public-university programs and No. 38 (tied) overall by the U.S. News & World Report (2024). The Jindal School's Career Management Center (CMC) partners with employers to prepare students for careers and to facilitate connections through diverse events, programs, workshops and on-campus recruiting services. For more, check out <https://jindal.utdallas.edu/career-management-center/>

Institute for Innovation and Entrepreneurship (IIE)

The Institute for Innovation and Entrepreneurship (IIE) offers businesses the opportunity to engage with UT Dallas' out-of-the-box thinkers and support the North Texas innovation ecosystem through a variety of programs and events. Companies can support IIE by providing internship opportunities or sponsoring a Corporate Entrepreneurship/Startup Launch Project. Learn more at <https://innovation.utdallas.edu/>

UTDsolv

A business platform of Jindal School of Management that develops innovative solutions to real-life business problems, particularly when companies have no available time and resources. UTDsolv connects companies with talented undergraduate business students and future entrepreneurs and leaders. Students work on projects throughout the semester as part of their capstone senior project in small groups and under the guidance of our faculty and company advisors. Please visit jindal.utdallas.edu/undergraduate-programs/utdsolv/ to learn more.

Center for Global Business

A platform that expand horizons and empowers individuals to embrace their global identities. Through collaboration among students, faculty, companies, and organizations, your organization can help create global economic opportunities, fostering meaningful interactions worldwide. Partner with our three pillars of excellence, Global Talent and Mobility, Sustainability, and Global Development in shaping a future of global connectivity and prosperity. Check out jindal.utdallas.edu/centers-of-excellence/cgb/ for more information.

Center for Retail Innovation and Strategy Excellence (RISE)

RISE serves as a hub of engagement for the DFW Regional retail industry and the Jindal School faculty and students by facilitating retail-related research with leading-edge faculty, lecture series, capstone projects for both graduate and undergraduate classes, case study competitions, and internships. Partner with the center to engage with our students and for unique, collaborative research opportunities. Explore more at jindal.utdallas.edu/centers-of-excellence/retail-innovation-strategy-excellence/

Center for Applied AI & Machine Learning

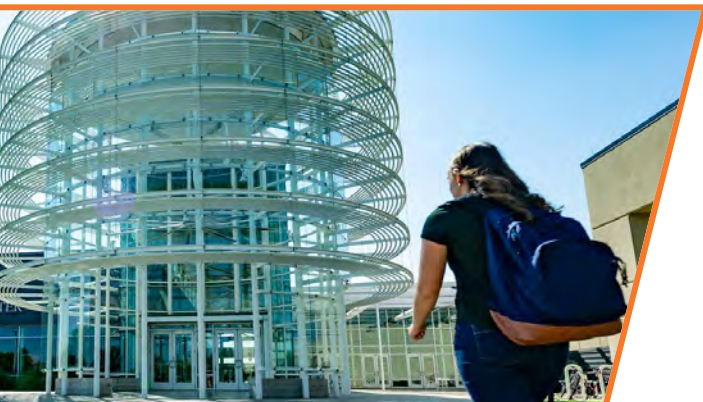
An outward-facing research and development center that will partner with companies to apply leading-edge AI and machine learning technologies to their products, services and business processes, in order to address strategically important business challenges. Unlike the Center for Applied AI at The Richardson Innovation Quarter, this center is housed directly on campus. Take a look at <https://caiml.utdallas.edu/> for more.

Texas Biomedical Device Center

A research center that will help you engage with researchers from multiple disciplines working toward a common goal: creating new biomedical technology and therapies for patients who have suffered neurological injuries. A goal of all TxBDC members is to make sure recent and future technological advances make it from the research laboratory into the clinic and ultimately, to patients. Learn more at <https://txbdc.utdallas.edu/>

Office of Technology Commercialization (OTC)

The UT Dallas Office of Technology Commercialization (OTC) works with external partners and UT Dallas researchers to bring the fruits of UT Dallas innovation to the public through commercialization. Explore more at <https://research.utdallas.edu/innovators/commercialization-process>



UTDiscovery

This Capstone Project experience is the culmination of UT Dallas Data Science (undergrad) students' cross-curricular, project-based learning, and career development. Capstone projects provide organizations the opportunity to offer students a gateway to apply and advance their content knowledge, technical expertise, and research skills learned during their BS in Data Science coursework. Students gain exposure to applicable solutions within authentic business and industry settings. Project sponsors receive the benefit of having a new perspective applied to their projects.

Learn more at <https://datascience.utdallas.edu/utdiscovery/>

Engage with individual schools on campus:

Engage with individual schools on campus. Each of UT Dallas' seven schools has a designated Corporate Relations or Development contact that can help connect you to faculty, students and programs on campus. Contact our office to be connected to the respective contacts at any of our schools:

- Harry W. Bass Jr. School of Arts, Humanities, and Technology
- School of Behavioral and Brain Sciences
- School of Economic, Political and Policy
- Eric Jonsson School of Engineering & Computer Science
- School of Interdisciplinary
- Naveen Jindal School of Management
- School of Natural Sciences and Mathematics





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