



THE UNIVERSITY OF TEXAS AT DALLAS
Office of Facilities & Economic Development

Economic Development Partnership Guide

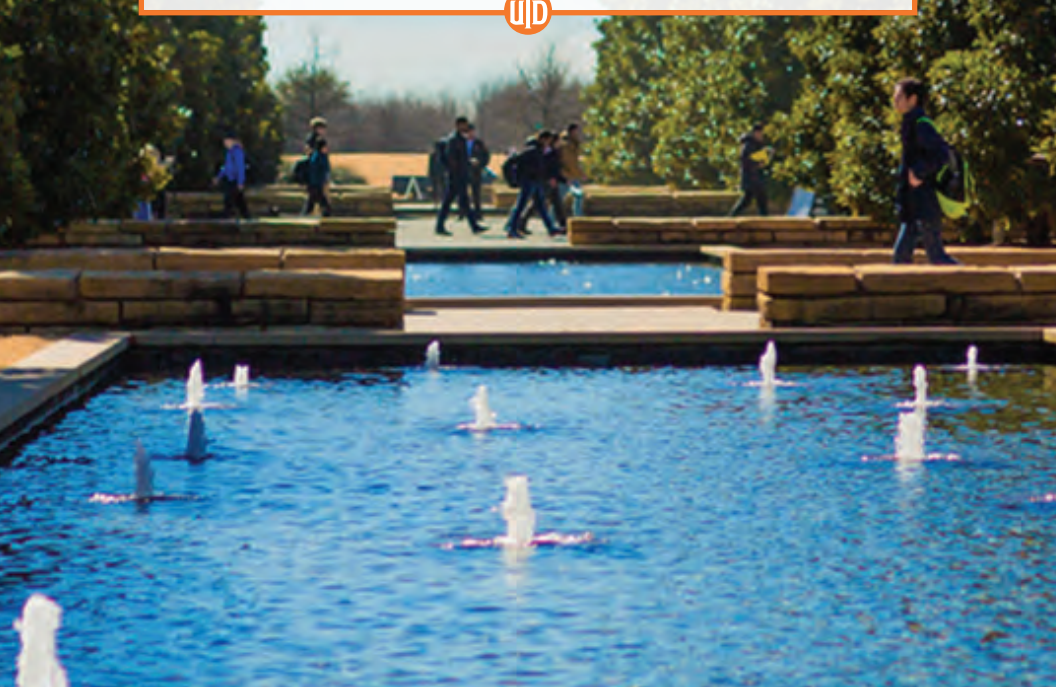


A new priority in UT Dallas' Strategic Plan is to serve as **"an economic engine for the region."** With more than \$113 million spent on research expenditures in 2019 and nearly 30,000 students enrolled, The University is central to the region's business ecosystem and plays a significant role in attracting new business to North Texas.

Not only is UT Dallas a pipeline for DFW's workforce, its students comprise a large portion of the region's current workforce. The University of Texas at Dallas has become the alma mater of more than 112,000 alumni since its founding in 1969, and approximately two-thirds live in the Metroplex.

UTD itself is a key economic development player in the region. It still owns more than 100 acres of undeveloped land. Beginning in December 2022, UT Dallas will have a stop on the DART Silver Line adjacent to Northside, a mixed-use, transit-oriented development on the north side of campus.

The University continues to create partnerships to expand its vision of developing a transformational, intellectual village on campus. This brochure provides examples of how your business can partner with UT Dallas.



UTDesign

UTDesign connects companies to teams of senior students from the Erik Jonsson School of Engineering and Computer Science who are skilled in biomedical, mechanical, electrical and computer engineering, as well as computer science. UT Dallas students offer fresh ideas and creativity to find solutions to companies' challenges. In

fact, UT Dallas teams have won five consecutive first place prizes at the American Society of Mechanical Engineers Manufacturing Science and Engineering Conference for their UTDesign capstone projects. These projects offer companies opportunity to retain intellectual property using UT Dallas intellectual capital.



Naveen Jindal School of Management Career Management Center (CMC)

As of Fall 2019, **8,430 students** were enrolled in the UT Dallas Naveen Jindal School of Management. Our Full-Time MBA program was recently ranked No. 13 (tied) among public university programs and No. 38 (tied) overall by the U.S. News & World Report (2020). The Jindal School's Career Management Center (CMC) partners with employers to prepare students for careers and to facilitate connections through diverse events, programs, workshops and on-campus recruiting services.

Institute for Innovation and Entrepreneurship (IIE)

The Institute for Innovation and Entrepreneurship (IIE) offers businesses the opportunity to engage with UT Dallas' out-of-the-box thinkers and support the North Texas innovation ecosystem through a variety of programs and events. Companies can support IIE by providing internship opportunities or sponsoring a Corporate Entrepreneurship/Startup Launch Project.

Office of Technology Commercialization (OTC)

The UT Dallas Office of Technology Commercialization (OTC) works with UT Dallas researchers and external partners to bring the fruits of UT Dallas innovation to the public through commercialization.

Engage with individual schools on campus

Each of UT Dallas' eight schools has a designated Corporate Relations or Development contact that can help connect you to faculty, students and programs on campus. Contact our office to be connected to the respective contacts at any of our schools:

- School of Arts & Humanities
- School of Arts, Technology & Emerging Communication
- School of Behavioral and Brain Sciences
- School of Economic, Political and Policy Sciences
- Erik Jonsson School of Engineering & Computer Science
- School of Interdisciplinary Studies
- Naveen Jindal School of Management
- School of Natural Sciences and Mathematics



utdallas.edu/economicengine