



**DFW  
LABOR MARKET  
UPDATE  
JANUARY 2022**

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## Summary

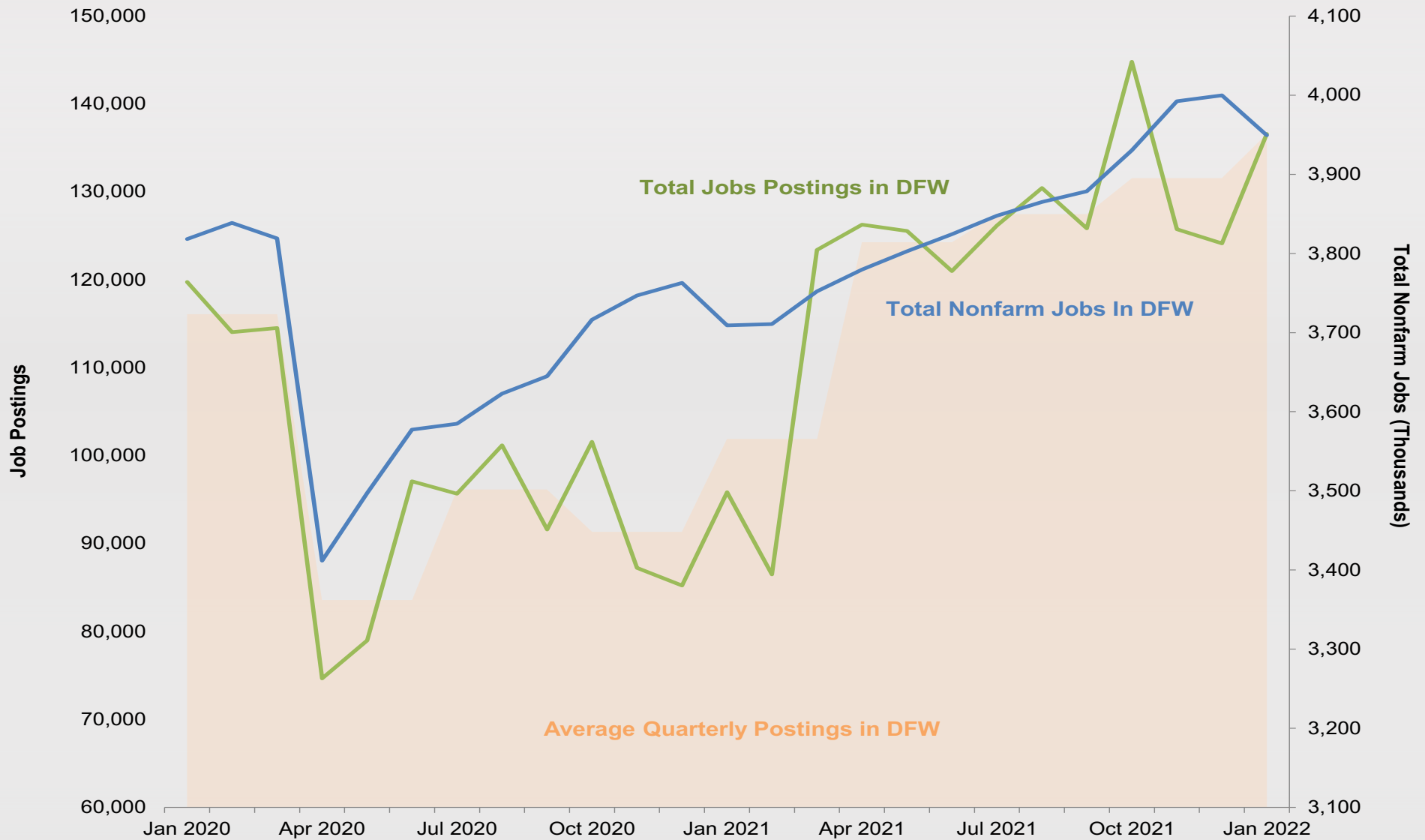
DFW recorded a **net loss** of **50,000 jobs** in January, likely in response to seasonal hiring patterns. From the previous month, **unemployment rates** across the DFW, Texas, and the United States all saw increases – with the largest going to the national rates from 3.7% in December to **4.4%** this month. The largest decrease in employment numbers from the previous month was **transportation and utilities**, which saw a decline by roughly **6%** during the time period. This industry still has seen a **year-over-year** growth of roughly **7%**, putting it well above January 2021 levels. The only other industries to see modest growth from December including **mining, quarrying, oil and gas extraction, information, and the financial activities** sectors. Across the board all industries have still seen growth since January 2021, with the smallest increases going to manufacturing and government which only grew by roughly 1% over the last year.

Job postings have seen interesting changes over the last month, with **customer service representatives** seeing nearly **double** the number of postings from December. **Marriage and family therapists** saw some of the largest relative growth this month with an increase of roughly **500%** during the same timeframe. Overall postings are up when compared to both last year's estimates and the previous month's estimates.

See the Federal Reserve Bank of Dallas' [Texas Employment Forecast](#) and [DFW Economic Indicators](#) for deeper analysis of these dynamics.



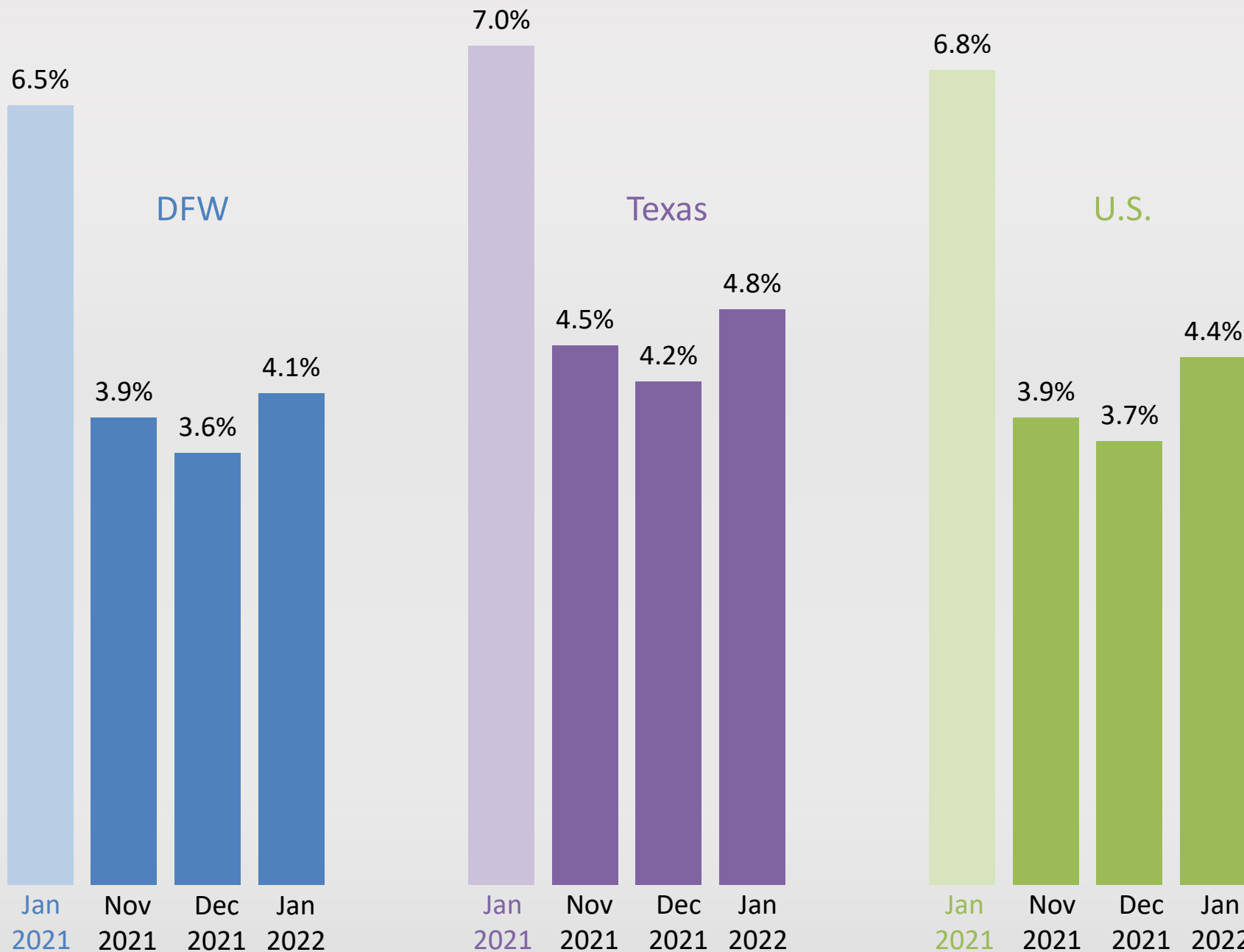
# DFW – Job Postings vs. Nonfarm Jobs



\* DFW includes Collin, Dallas, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise counties.  
Source: Bureau of Labor Statistics State and Area Employment, Hours, and Earnings, March 2022. Emsi Burning Glass, 2022.



# Unemployment Rates\* in DFW, Texas, and U.S.



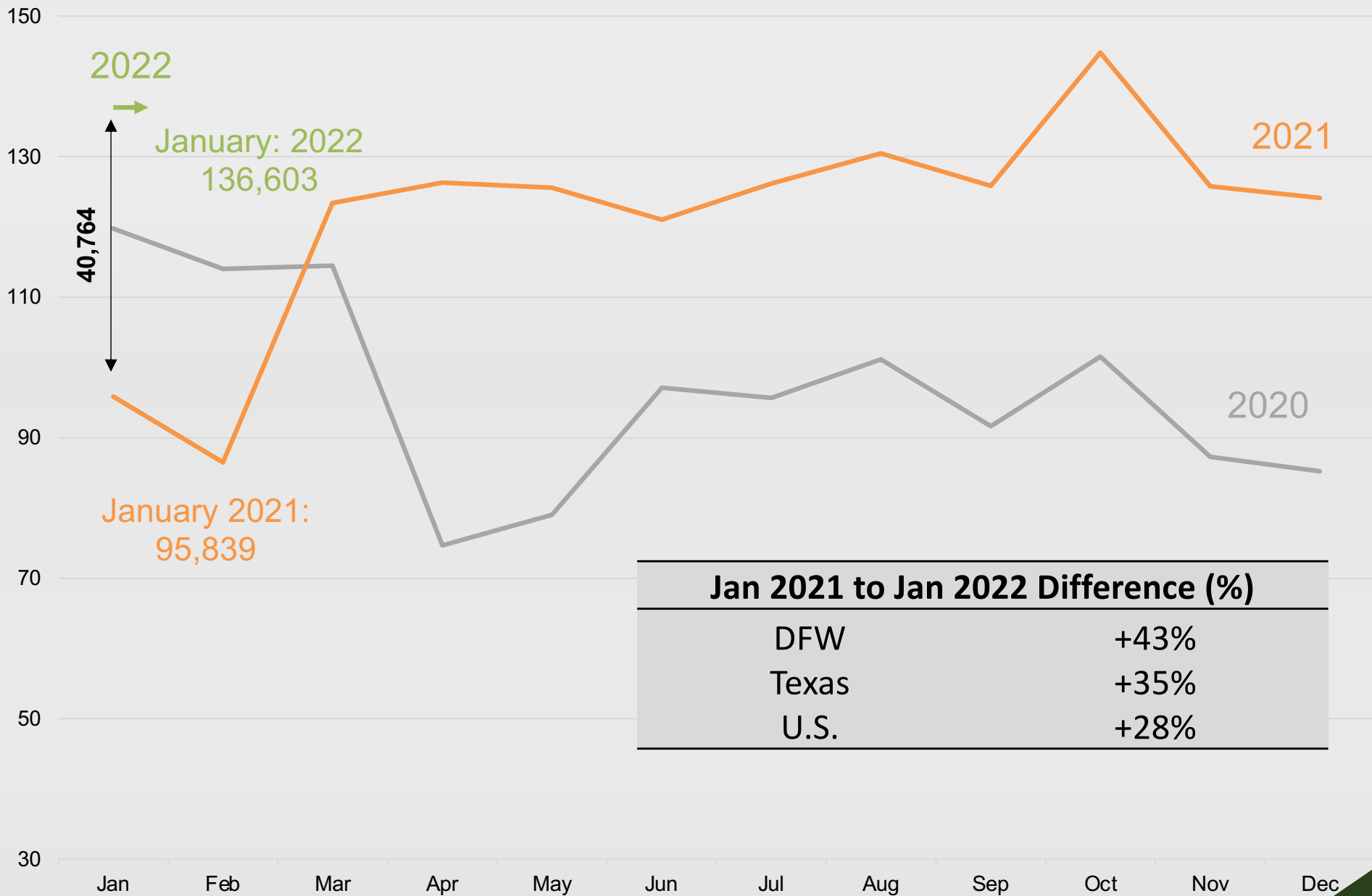
\*Not seasonally adjusted.

Source: Bureau of Labor Statistics, Labor Force Statistics, March 2022.



# DFW Total Job Postings Over the Years

Job postings, thousands



Jan 2021 to Jan 2022 Difference (%)	
DFW	+43%
Texas	+35%
U.S.	+28%

Source: Emsi Burning Glass, 2022.

# Change in Consumer Price Index



Note: Data for DFW is reported every other month. All other figures are reported monthly.

Source: Texas Comptroller of Public Accounts, Key Economic Indicators, March 18, 2022. Bureau of Labor Statistics, CPI for All Urban Consumers (CPI-U), March 2022.



## Top Occupations by Job Postings in DFW

	Occupation	Median Annual Earnings	Median Advertised Salary	Average Monthly Hires	January 2022 Unique Job Postings	January 2021 Unique Job Postings
1	Customer service representatives	\$37,208	\$33,408	6,657	6,371	2,578
2	Registered nurses	\$76,957	\$88,320	1,420	5,600	4,286
3	Software developers and software quality assurance analysts and testers	\$110,171	\$119,552	2,325	4,726	3,290
4	Computer occupations, all other	\$97,043	\$105,216	444	4,047	2,813
5	Sales representatives, wholesale and manufacturing, except technical and scientific products	\$63,058	\$60,032	1,564	3,816	3,337
6	Retail salespersons	\$25,728	\$31,104	8,376	3,388	2,352
7	Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other	\$133,854	\$80,640	381	3,354	2,122
8	Fast food and counter workers	\$21,212	\$25,024	13,852	2,884	1,256
9	Laborers and freight, stock, and material movers, hand	\$31,071	\$33,408	10,469	2,472	2,007
10	First-line supervisors of retail sales workers	\$42,584	\$36,480	1,684	2,179	1,474
	<b>All occupations</b>	-	-	-	<b>136,603</b>	<b>95,839</b>

## Top Occupations by Job Postings in DFW

	Occupation	November 2021 Unique Job Postings	December 2021 Unique Job Postings	January 2022 Unique Job Postings	Change, Dec. 2021 to Jan. 2022 (%)
1	Customer service representatives	3,153	3,200	6,371	99%
2	Registered nurses	4,721	5,612	5,600	0%
3	Software developers and software quality assurance analysts and testers	4,897	5,187	4,726	-9%
4	Computer occupations, all other	3,856	4,189	4,047	-3%
5	Sales representatives, wholesale and manufacturing, except technical and scientific products	3,152	3,244	3,816	18%
6	Retail salespersons	3,232	3,361	3,388	1%
7	Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other	2,930	2,926	3,354	15%
8	Fast food and counter workers	3,006	2,615	2,884	10%
9	Laborers and freight, stock, and material movers, hand	2,402	2,394	2,472	3%
10	First-line supervisors of retail sales workers	2,050	2,049	2,179	6%
	<b>All occupations</b>	<b>125,744</b>	<b>124,142</b>	<b>136,603</b>	<b>10%</b>



# Sample of Recent High Growth Jobs in DFW

	Occupation	Median Annual Earnings	Median Advertised Salary	Average Monthly Hires	Jan. 2022 Unique Job Postings	Dec. 2021 Unique Job Postings	Month-over-month Change
1	Marriage and Family Therapists	\$51,213	\$69,888	22	222	37	500%
2	Personal Financial Advisors	\$84,261	\$67,840	172	297	171	74%
3	Landscaping and Groundskeeping Workers	\$32,877	\$31,104	2,041	355	208	71%
4	Public Relations Specialists	\$58,954	\$48,000	416	318	199	60%
5	Speech-Language Pathologists	\$65,578	\$90,368	145	362	261	39%
6	Insurance Sales Agents	\$68,640	\$60,032	788	616	448	38%
7	Buyers and Purchasing Agents	\$76,246	\$53,760	506	456	332	37%
8	Real Estate Sales Agents	\$55,120	\$37,504	373	675	511	32%
9	Preschool Teachers, Except Special Education	\$32,554	\$27,008	592	791	603	31%
10	Licensed Practical and Licensed Vocational Nurses	\$50,553	\$58,112	796	916	710	29%
	<b>All occupations</b>	-	-	-	<b>136,603</b>	<b>124,142</b>	<b>10%</b>



# DFW Employment by Industry

Industry	January 2021 Employment	November 2021 Employment	December 2021 Employment	January 2022 Employment	Change, Jan. 2021 to Jan. 2022 (%)	Change, Dec. 2021 to Jan. 2022 (%)
Mining, quarrying, and oil and gas extraction	87,400	90,200	90,900	91,400	5%	1%
Construction	125,100	129,900	134,000	131,200	5%	-2%
Manufacturing	280,800	287,900	288,100	284,400	1%	-1%
Wholesale and retail trade	578,000	618,000	619,400	611,800	6%	-1%
Transportation and utilities	241,300	270,700	275,000	258,500	7%	-6%
Information	79,800	84,600	85,600	86,100	8%	1%
Financial activities	330,000	350,500	351,000	352,900	7%	1%
Professional and business services	648,400	725,300	721,000	713,700	10%	-1%
Education and health services	450,900	471,300	470,800	465,400	3%	-1%
Leisure and hospitality	328,800	383,700	382,700	378,800	15%	-1%
Other services	113,000	126,600	127,900	125,100	11%	-2%
Government	445,600	453,700	453,500	450,100	1%	-1%
<b>Total nonfarm</b>	<b>3,709,100</b>	<b>3,992,400</b>	<b>3,999,900</b>	<b>3,949,400</b>	<b>6%</b>	<b>-1%</b>

Numbers may not sum due to rounding. Employment is not seasonally adjusted.

\* DFW includes Collin, Dallas, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise counties.

Source: Bureau of Labor Statistics State and Area Employment, Hours, and Earnings, March 2022.

# DFW vs. U.S. Employment by Industry

Industry	DFW Jan. 2022 Employment	DFW Jan. 2022 Employment Share (%)	DFW Employment Change, Jan. 2021 to Jan. 2022 (%)	U.S. Jan. 2022 Employment	U.S. Jan. 2022 Employment Share (%)	U.S. Employment Change, Jan. 2021 to Jan. 2022 (%)
Mining, quarrying, and oil and gas extraction	91,400	2%	5%	581,000	0%	8%
Construction	131,200	3%	5%	7,191,000	5%	2%
Manufacturing	284,400	7%	1%	12,485,000	8%	3%
Wholesale and retail trade	611,800	15%	6%	21,360,700	14%	3%
Transportation and utilities	258,500	7%	7%	6,920,800	5%	7%
Information	86,100	2%	8%	2,884,000	2%	6%
Financial activities	352,900	9%	7%	8,804,000	6%	1%
Professional and business services	713,700	18%	10%	21,520,000	15%	5%
Education and health services	465,400	12%	3%	23,751,000	16%	2%
Leisure and hospitality	378,800	10%	15%	14,459,000	10%	20%
Other services	125,100	3%	11%	5,521,000	4%	5%
Government	450,100	11%	1%	22,032,000	15%	2%
<b>Total nonfarm</b>	<b>3,949,400</b>	<b>100%</b>	<b>6%</b>	<b>147,510,000</b>	<b>100%</b>	<b>5%</b>

Numbers may not sum due to rounding. Employment is not seasonally adjusted.

\* DFW includes Collin, Dallas, Denton, Ellis, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise counties.

Source: Bureau of Labor Statistics State and Area Employment, Hours, and Earnings, and Current Employment Statistics, March 2022.

## Questions?

Please contact Cody Gibbs at [Cody.Gibbs@UTDallas.edu](mailto:Cody.Gibbs@UTDallas.edu)  
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